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(54) Title: APPARATUS AND METHOD FOR ACCESSING PHARMACY INFORMATION AND ORDERING PRESCRIPTIONS

(57) Abstract: A method and system for implementing an on-line pharmacy website that allows customers of a particular pharmacy company to order new prescriptions, refill prescriptions and transfer existing prescription. The method and system also afford a user access to personal information such as their prescription history. Integration of an internet server hosting the website with a pharmacy company's intranet server and customer database allows a customer full on-line access to their information stored by the pharmacy company, as well as access to drug information. A further feature includes allowing the user to format and print their prescription history and records. Another feature of the system and method includes "click-free" registration of customers with the website by entry of customer data by company personnel at any company location connected to the intranet server, such as at a pharmacy store. Personnel solicit information from the customer including, for example, an e-mail address. Registration of the customer is then performed by the company personnel and website access information is, in turn, communicated to the customer via e-mail.